



CAMPAIGN FOR
ACCOUNTABILITY

***How Gambling Ads
on Podcasts
Reach and Influence
Young People***

April 2026

“We’ve totally lost Generation Alpha.”

“I did gambling [ads] for a little bit, then I was like [...] this sucks,” said stand-up comedian and actor Stavros Halkias during an October 2025 episode of his podcast, *Stavvy’s World*.¹ “This is literally... this is just preying on people. It’s immoral.”

“The gambling money has been coming in at every turn, and we have to be honest about what we’re doing,” said Bomani Jones, an Emmy Award-winning sports commentator and host of the podcast *The Right Time with Bomani Jones*.² “We’re offering people little dollops of cocaine.”

“[The online gambling industry] is the most disgusting industry I have ever seen,” said Saagar Enjeti, a conservative political commentator and co-host of the popular podcast and YouTube show, *Breaking Points with Krystal and Saagar*.³ In a December 2024 episode of the show, Enjeti delivered a monologue titled “Why Online Gambling Is The Next Opioid Crisis.”⁴

By many measures, the gambling crisis Enjeti bemoaned is already here. A 2024 study found that a shocking 10 percent of men aged 18 to 30 show signs of a gambling disorder.⁵ This estimate predates the recent explosion of prediction markets, which have effectively legalized online gambling in nearly every state in America and, by extension, lowered the betting age from 21 to 18. In addition to economic distress, researchers estimate that roughly half of all people suffering from a gambling disorder will have suicidal ideation, and one in five will go on to attempt suicide.⁶

Yet, the caution expressed by these three podcasters appears to be a departure from the norm—especially among male hosts. According to a review by Campaign for Accountability (CfA), 53% of the top 100 podcasts that accept host-read episode sponsorships—ads embedded in the episode and not personalized by the podcast platform to serve different audiences—promoted at least one online gambling product in the past year. That number increases to 66% for podcasts hosted primarily by men, 83% for sports podcasts, and 93% for podcasts hosted by male stand-up comedians.

These host-read sponsorships are particularly pernicious because they are typically accessible to anyone who listens, including young people. While platforms like YouTube have specific advertising policies designed to prevent minors from seeing programmatic gambling ads, gambling ads integrated into episode content are nevertheless accessible to children of any age

¹ Stavvy’s World, *Stavvy’s World Bonus #151 - McDade’s Maniacs Vol. 9 w/ Andrew Collin*, *Patreon*, Oct. 23, 2025, available at <https://www.patreon.com/posts/audio-stavvys-9-141843720>.

² CNN, *Bomani Jones shares concern on the explosion of sports betting and its appeal to kids*, *YouTube*, Mar. 25, 2024, available at <https://www.youtube.com/watch?v=rBydMHT8tVU>.

³ Sagnik Basu, *America’s Online Gambling CRISIS Is Already Here - Saagar Enjeti*, *YouTube*, Feb. 24, 2025, available at <https://www.youtube.com/watch?v=Kth9H4auVtY&t=337s>.

⁴ *Breaking Points*, *Why Online Gambling Is the Next Opioid Crisis*, *YouTube*, Dec. 10, 2024, available at <https://www.youtube.com/watch?v=qJw7IIO9KeE&t=16s>.

⁵ Fairleigh Dickinson University, *Online Gambling Leads to Problems for Young Men*, Sept. 19, 2024, available at <https://www.fdu.edu/news/fdu-poll-finds-online-betting-leads-to-problems-for-young-men/>.

⁶ American Psychiatric Association, *What Is Gambling Disorder?*, accessed Mar. 23, 2026, available at <https://www.psychiatry.org/patients-families/gambling-disorder/what-is-gambling-disorder>.

on YouTube, even those not signed in to an account. This includes every gambling-sponsored podcast episode CfA logged in its review.

According to a recent study, 61 percent of 11- to 17-year-old boys reported seeing gambling ads on YouTube—more than any other platform or format, including live TV.⁷ The integration of these ads into non-age-gated podcast videos may be a strong contributing factor. There is also research suggesting that the parasocial relationships young fans form with new media personalities may make these host-read ads especially potent. One study concluded that ads “delivered by a media personality as a seamless part of the programming content [are] perceived as more authentic and memorable than a traditional ad.”⁸

Alongside this advertising blitz, experts are reporting an alarming lack of gambling literacy in younger generations. According to a survey by the National Council on Problem Gambling (NCPG), 18- to 34-year-olds were more than three and a half times more likely than people aged 55 and older to agree that “*Gambling is a good way to make money.*”⁹ In reality, over 96% of online gamblers lose money over time¹⁰—which, of course, ads do not disclose.

When asked about the impact of the current era of gambling advertising on young people, former NCPG President Keith Whyte put it bluntly. “We’ve totally lost Generation Alpha,” he said. “And at the rate we’re going, we’re going to miss the next generation, too.”¹¹

CfA’s Findings

When considering the impact of gambling ads, much attention has been paid to their prevalence during live sports broadcasts on television.¹² Young people, however, are increasingly replacing live TV viewing with time spent consuming podcasts or other online video content. Only around 52% of 18- to 34-year-olds report watching any type of traditional TV,¹³ while 66% of people aged 12 to 34 listened to or watched a podcast in the last month (as of late 2025).¹⁴ The plurality

⁷ Common Sense Media, Betting on Boys: How Gambling Advertising Is Reaching Underage Youth, 2026, available at https://www.common sense media.org/sites/default/files/research/report/2026-betting-on-boys-report_final-for-web.pdf.

⁸ Nancy H. Brinson and Laura L. Lemon, Investigating the effects of host trust, credibility, and authenticity in podcast advertising, *Journal of Marketing Communications*, Mar. 23, 2022, available at <https://www.tandfonline.com/doi/full/10.1080/13527266.2022.2054017>.

⁹ National Council on Problem Gambling, NGAGE Survey Dashboard, accessed Mar. 23, 2026, available at <https://www.ncpgambling.org/training/ngage-survey/ngage-dashboard/>.

¹⁰ UC San Diego Today, Legalized Gambling Increases Irresponsible Betting Behavior, Especially Among Low-Income Populations, available at <https://today.ucsd.edu/story/legalized-gambling-increases-irresponsible-betting-behavior-especially-among-low-income-populations>.

¹¹ Jeff Edelstein, Children Should Be The Sole Focus Of Responsible Gambling, *Casino Reports*, Jun. 5, 2025, available at <https://www.casinoreports.com/responsible-gambling-done-wrong/>.

¹² Anna Betts, Revealed: gambling logos and ads seen up to every 13 seconds during big sports games in US, *The Guardian*, Aug. 26, 2025, available at <https://www.theguardian.com/us-news/2025/aug/26/gambling-logos-high-profile-sports-games>; Phillip Buckingham, Research shows 27,440 gambling messages evident during opening Premier League weekend in UK, *The Athletic/The New York Times*, Oct. 8, 2025, available at <https://www.nytimes.com/athletic/6697257/2025/10/08/premier-league-gambling-betting-advertising/>.

¹³ Stat from combining percentages of 18–24-year-olds and 25–34-year-olds who say they do not watch TV. Statista, TV Usage by American Teens, available at <https://www.statista.com/chart/3613/tv-usage-by-american-teens/>.

¹⁴ Riverside, Podcast Statistics, available at <https://riverside.com/blog/podcast-statistics>.

of Gen Z podcast consumers cite YouTube (46%) as their platform of choice, ahead of Spotify (35%) and Apple Podcasts (9%).¹⁵ Further, 73% of teens report using YouTube daily.¹⁶

To start to quantify how often young people might encounter gambling ads while consuming podcasts, CfA started with a list of the top 100 YouTube podcasts for the week of December 1-7, 2025. Researchers then searched through past episodes to identify which of these top shows had run a host-read gambling ad between December 2024 and November 2025.

Of these 100 podcasts, CfA identified 83 that regularly featured host-read ads integrated into the episode content. Among that group, 53% (44 of 83) ran a gambling ad during CfA's review period. When broken down by host gender, 66% of the shows in this group hosted primarily by men advertised a gambling sponsor.

In addition to traditional online sports betting ads, CfA encountered ads from “daily fantasy sports” companies and prediction markets—which experts agree still pose risks for gambling addiction,¹⁷ but often require users only be 18, rather than 21, to bet.¹⁸ Some podcasts also advertised full-fledged online casino (iGaming) products, which are often the most lucrative types of gambling for operators¹⁹—and hence the most risky for consumers.

After observing that gambling ads were frequently featured on sports and comedy podcasts, researchers conducted further analyses within those categories. Because YouTube does not publish category-specific charts, CfA turned to the next-most-popular platform, Spotify, to see the top 50 comedy and sports podcasts.

Sports

Among the top 50 Spotify sports podcasts that accepted host-read ads, 83% (40 of 48) promoted a gambling sponsor in the previous year.

Only one of these top 50 sports podcasts was primarily hosted by a woman, and she was one of the eight that did not appear to promote any gambling sponsors. Some of the others that didn't run any gambling ads in the year of CfA's review included two hunting-themed podcasts, a Canadian hockey podcast, and a Formula 1 podcast. Of the 48 of 50 shows in this category that regularly featured host-read ads, only two American shows focused on US sports leagues refrained from running host-read gambling ads: *PTI (Pardon the Interruption)* and *The Joel Klatt Show*.

¹⁵ Transistor.fm, *Gen Z Podcast Statistics 2025*, available at <https://transistor.fm/gen-z-2025/>.

¹⁶ Michelle Faverio and Olivia Sidoti, *Teens, Social Media and Technology 2024*, Pew Research Center, Dec. 12, 2024, available at <https://www.pewresearch.org/internet/2024/12/12/teens-social-media-and-technology-2024/>.

¹⁷ Network for Public Health Law, *The Link Between Daily Fantasy Sports and Problem Gambling: A Public Health Concern*, Apr. 27, 2017, available at <https://www.networkforphl.org/news-insights/the-link-between-daily-fantasy-sports-and-problem-gambling-a-public-health-concern/>; Kristin French, *How Gambling Addiction Is Changing in a Polymarket World*, *Nautilus*, Feb. 3, 2026, available at <https://nautil.us/how-gambling-addiction-is-changing-in-a-polymarket-world-1265523/>.

¹⁸ DraftKings Support, *How Old Do I Have to Be to Play on DraftKings?*, *DraftKings*, accessed Mar. 23, 2026, available at https://support.draftkings.com/dk/en-us/how-old-do-i-have-to-be-to-play-on-draftkings-us?id=kb_article_view&sysparm_article=KB0010592.

¹⁹ Ben Blatt, *States Are Raking In Billions From Slot Machines on Your Phone*, *The New York Times*, Dec. 8, 2025, available at <https://www.nytimes.com/2025/12/08/upshot/online-casinos-states-legalization-phone.html>.

Comedy

Among the top 50 Spotify comedy podcasts that accepted host-read ads, 43% (20 of 47) promoted a gambling sponsor during CfA's review period.

This breakdown was especially stark along gender lines. None (0 of 10) of the top comedy podcasts hosted primarily by women accepted gambling sponsorships, while 60% (18 of 30) of the shows hosted by men had run at least one. Of the shows with mixed gender hosts, 29% (2 of 7) had a gambling sponsor.

In this category, CfA noted an especially high adoption rate of gambling sponsorships among shows hosted by male stand-up comedians.²⁰ Of that group, 93% (14 of 15) had at least one gambling sponsor in the past year.

The only show in this group that didn't run any gambling ads was *So True with Caleb Hearon*. CfA was unable to locate any statements from Hearon regarding gambling; however, an archived page from the show's original ad partner, Gumball.fm, indicates that the show's listening audience is only 20% male—a potential mismatch for gambling sponsors.²¹

Notable Viewpoints

With the acceptance of gambling ads appearing to be the current norm among top shows—especially those hosted by men—CfA sought to document and better understand the attitudes of some popular podcasters who have chosen to buck the trend.

Stavros Halkias

Stavvy's World, hosted by stand-up comedian Stavros Halkias, was ranked 29th out of 50 on Spotify's comedy chart at the time of CfA's review. In early 2025, the podcast had several sports betting sponsorships, but during an October 2025 episode—eight months after the last episode containing a gambling sponsor was published to YouTube—Halkias described a change of heart, saying, "I did gambling [ads] for a little bit, then I was like [...] this sucks. This is literally... this is just preying on people. It's immoral."²²

Markiplier

Markiplier (Mark Fishbaugh) is a YouTuber and filmmaker who, in 2022, Forbes listed as the third highest-paid creator on the platform, behind only MrBeast and Jake Paul.²³ Fishbaugh's

²⁰ 1. The Joe Rogan Experience, 2. This Past Weekend w/ Theo Von, 3. Matt and Shane's Secret Podcast, 4. Bad Friends Podcast, 5. The Tim Dillon Show, 6. Andrew Schulz's Flagrant with Akaash Singh, 7. Kill Tony, 8. 2 Bears, 1 Cave with Tom Segura & Bert Kreischer, 9. So True with Caleb Hearon, 10. Whiskey Ginger with Andrew Santino, 11. We Might Be Drunk, 12. Stavvy's World, 13. Are You Garbage? Comedy Podcast, 14. The Church of What's Happening Now: The New Testament, 15. Club Random with Bill Maher.

²¹ Gumball.fm, *So True with Caleb Hearon*, archived Nov. 5, 2024, available at <https://web.archive.org/web/20241105161547/https://gumball.fm/shows/so-true-with-caleb-hearon>.

²² Stavvy's World, *Stavvy's World Bonus #151 - McDade's Maniacs Vol. 9 w/ Andrew Collin*, *Patreon*, Oct. 23, 2025, available at <https://www.patreon.com/posts/audio-stavvys-9-141843720>.

²³ Abram Brown and Abigail Freeman, *The Highest-Paid YouTube Stars: MrBeast, Jake Paul And Markiplier Score Massive Paydays*, *Forbes*, Jan. 14, 2022, available at <https://www.forbes.com/sites/abrambrown/2022/01/14/the-highest-paid-youtube-stars-mrbeast-jake-paul-and-markiplier-score-massive-paydays/>

podcast, *Distractible*—ranked 68th of 100 on the YouTube top chart and 10th of 50 on the Spotify comedy chart at the time of CfA’s review—did not run any gambling sponsorships in the past year.

During an August 2023 episode of another one of his podcasts, *Go! My Favorite Sports Team*, when discussing the topic of sports betting, Fishbaugh said: “In full transparency, we often talk with Spotify about whether or not we would do sports betting ads, and so far we have said no, because we don’t want to encourage sports betting amongst our audience [...] We think that getting anyone into any kind of gambling is not really something that we like to do.”²⁴

Maximum Fun / My Brother, My Brother and Me

My Brother, My Brother and Me—ranked 48th out of 50 on Spotify’s comedy podcast chart at the time of CfA’s review—was in the minority of comedy podcasts primarily hosted by men that did not accept gambling sponsorships.

Although none of the podcast’s three hosts, brothers Justin, Travis and Griffin McElroy, appear to have made any public statements about gambling, the show’s worker-owned cooperative production company, Maximum Fun, states on its website, “Because we are bolstered by the support of our community, we are able to turn down advertising that doesn’t fit our network, like ads for companies that promote gambling or weapons.”²⁵

Ryan Trahan

Ryan Trahan, who is primarily known for posting videos to his YouTube channel but cross-posts the videos to Spotify, ranked 46th out of 50 on the Spotify comedy chart at the time of CfA’s review. Trahan’s partnerships page on his personal website states he does not accept gambling sponsorships, nor partnerships for “drugs.”²⁶

Hannah Berner & Paige DeSorbo - Giggly Squad

Giggly Squad, hosted by comedian Hannah Berner and reality TV star and influencer Paige DeSorbo, was 11th out of 50 on the Spotify comedy chart at the time of CfA’s review. Like all other podcasts in the Spotify comedy charts hosted primarily by women, the show did not run any gambling ads in the past year.

In a January 2026 episode, Berner and DeSorbo discussed online gambling. Berner introduced the topic by saying, “Sport betting, I think, is like taking down the men. And no one’s talking about it.”²⁷ DeSorbo responded, “I have, like, my niche girl things and I’m like ‘guys just wouldn’t get it.’ And then I forget there’s niche guy things. I had no idea all the men were running home at night and putting their house up for sale.” The pair expressed incredulity at various aspects of the sports betting boom, including widespread celebrity endorsements and the ability to “bet on anything.”

²⁴ Go! My Favorite Sports Team, *Sports Gambling*, *Spotify*, Aug. 31, 2023, available at <https://open.spotify.com/episode/5O1E53mdhGQEvg03VhYPJQ>.

²⁵ Maximum Fun, *Advertising Policy*, accessed Mar. 23, 2026, available at <https://maximumfun.org/advertising-policy/>.

²⁶ Ryan Trahan, *Partnerships*, accessed Mar. 23, 2026, available at <https://www.trahan.co/partnerships>.

²⁷ Giggly Squad, *Giggling about yachts, sports betting, and self improvement*, *YouTube*, Jan. 6, 2026, available at <https://youtu.be/hlixhiHYc2c?t=2984>.

Joel Klatt

The Joel Klatt Show, hosted by college football analyst Joel Klatt, was 11th of 50 on the Spotify sports chart at the time of CfA’s review. In that category, it was one of only two American shows centered around American professional sports leagues that did not accept a gambling sponsor.

Klatt does not appear to have made any statements regarding gambling ads, but in a 2024 episode, at the top of a segment titled ‘Joel Klatt’s Best Value Bets for 2024,’ he said, “Truth be told, I have never bet a dime on sports in my life. I’d like to keep it that way. Most of you know, I have an addictive personality, so I don’t want to go down that road. Those of you that do have an addictive personality, just be careful. Just be careful with this. I’m not suggesting any of this.”²⁸

Pardon the Interruption

Pardon the Interruption, a long-running ESPN sports talk show hosted by Tony Kornheiser and Michael Wilbon that uploads audio versions of its episodes to podcast platforms, was 50th of 50 on the Spotify sports chart at the time of CfA’s review. It and *The Joel Klatt Show* were the only U.S.-based shows in this group focused on American sports leagues that did not appear to promote a gambling sponsor during CfA’s review period.

When discussing a betting scandal involving two Major League Baseball pitchers accused of rigging pitches to allow co-conspirators to ensure successful bets, Kornheiser referred to “prop bets”—which often account for more than half of sports betting platforms’ revenue²⁹—as the “poison apple” that led to these scandals.³⁰ Wilbon, seeming exasperated by the media’s framing of the scandal, said, “They are, Tony, and there’s now this effort to limit a small element of the prop bets [...] And you know what, Tony? I don’t care. Because at the highest levels of pyramids in this country, in this culture, everybody’s betting now. *It’s on every phone except yours and mine.*” (emphasis added).

Pablo Torre

Pablo Torre Finds Out, hosted by investigative journalist and sportswriter Pablo Torre, was 13th of 50 on the Spotify sports chart at the time of CfA’s review. For the first several months of 2025, the show had a partnership with DraftKings Network and CfA counted it as a show promoting gambling.

In June 2025, however, Torre announced he had undergone a “conscious uncoupling” from DraftKings, explaining, “I need people who aren’t sports gamblers to realize that we’re doing

²⁸ The Joel Klatt Show: A College Football Podcast, *Joel Klatt ranks the Top 5 QBs in CFB, best Value Bets for 2024 & reaction to Connor Stalions doc*, *YouTube*, Aug. 28, 2024, available at <https://youtu.be/fFuYdeqd7gE?t=468>.

²⁹ Robert O’Connell and Jared Diamond, *Prop Bets Are Scandal Magnets for Sports Leagues. They’re Also Serious Moneymakers.*, *The Wall Street Journal*, Nov. 16, 2025, available at <https://www.wsj.com/sports/prop-bets-gambling-scandal-4f52a654>.

³⁰ @awfulannouncing, “ESPN’s Michael Wilbon nonchalant about the federal indictments against two MLB players this morning:[...]”, *Post on X*, Nov. 10, 2025, available at <https://x.com/awfulannouncing/status/1988021013657911580>.

stuff [on this show] that’s nothing like what our licensing partner might reputationally indicate.”³¹

Torre’s remark suggests he was concerned that his audience would not trust the independence or seriousness of his investigative reporting if he were sponsored by a gambling entity. Since ending his sponsorship, Torre has reported on multiple financial scandals involving US sports leagues,³² including an NBA gambling scandal.³³

The Majority Report with Sam Seder

The Majority Report with Sam Seder, a progressive internet talk radio show hosted by Sam Seder and Emma Vigeland, ranked 44th of 100 on the top 100 YouTube chart for the week of CfA’s review.

In October 2025, Seder interviewed Yvonne Flaherty, an attorney seeking to sue sports betting operators on behalf of clients who had become addicted to predatory online gambling products.³⁴ The interview was posted on the Majority Report’s YouTube channel as a separate clip titled: “Betting Sites Fueling Gambling Addiction Epidemic.”

The Bulwark

The Bulwark Podcast with Tim Miller, ranked 53rd of 100 on the YouTube chart for the week of CfA’s review, ran an ad for “daily fantasy sports” operator PrizePicks on February 4, 2025, and was therefore counted as promoting gambling during the review period.

More than a year later, during the livestream of President Trump’s 2026 State of the Union address, the topic of prediction markets came up, and Miller said, “I don’t support doing Kalshi.”³⁵ Bulwark Publisher Sarah Longwell, co-hosting the stream, responded, “We took a pass on that advertising.” “We did. Hell no to prediction market advertising,” Miller added.

It is unclear whether *The Bulwark* is refusing advertising only for prediction markets, or also other forms of online gambling, but CfA has located no additional gambling promotion on *The Bulwark’s* YouTube channel.

Tucker Carlson

Conservative political commentator Tucker Carlson, whose podcast *The Tucker Carlson Show* ranked 13th of 100 on the top 100 YouTube chart for the week of CfA’s review, did not run any gambling ads in the past year.

Carlson expressed disdain for aspects of the sports betting industry during a July 2025 episode of his show, in which he hosted fellow conservative Saagar Enjeti for a wide-ranging

³¹ Matt Stieb, *Pablo Torre Won’t Stop Talking*, *New York Magazine / Intelligence*, June 17, 2025, available at <https://nymag.com/intelligencer/article/pablo-torre-finds-out-bill-belichick-jordan-hudson-draftkings.html>.

³² Pablo Torre, *The Richest Owner, the Silent Superstar, and the Rotten Apple Tree: A PTFO Investigation*, *Pablo Torre Finds Out*, Sep. 3, 2025, available at <https://www.pablo.show/p/the-richest-owner-the-silent-superstar>.

³³ Pablo Torre Finds Out, *We Investigated the Unnamed Player in the NBA Gambling Scandal*, YouTube, Feb. 26, 2026, available at https://www.youtube.com/watch?v=qQv_MXYQBxk.

³⁴ The Majority Report w/ Sam Seder, *Betting Sites Fueling Gambling Addiction Epidemic | Yvonne Flaherty | TMR*, YouTube, Oct. 25, 2025, available at <https://www.youtube.com/watch?v=Hy2u9ZKVjsE>.

³⁵ The Bulwark, *State of the Union Coverage From the Bulwark (w/ Pete Buttigieg)*, YouTube, Feb. 24, 2026, available at <https://www.youtube.com/watch?v=I0UHb3ChHUw>.

conversation.³⁶ In the conversation, Carlson called the industry “disgusting and predatory” and said it was “preying [...] on the frustration and sadness of young men who know they’re never going to be able to afford a wife, kids, and a house.”

Saagar Enjeti

Conservative journalist and political commentator Saagar Enjeti is co-host of *Breaking Points with Krystal and Saagar*, which was 36th of 100 on the YouTube podcast chart for the week of CfA’s review. The show does not regularly feature host-read ads, generating revenue largely through membership fees.³⁷

Both on his own show and as a guest on other podcasts,³⁸ Enjeti has been an outspoken opponent of the online gambling industry, labeling it “the most disgusting industry I have ever seen.”³⁹

YouTube Policy

YouTube, owned by Google, operates under its parent company’s ad policies, which prohibit gambling ads through Google’s ad platform from targeting users under 21 in the United States.⁴⁰

Yet, according to a study by Common Sense Media, 61% of 11- to 17-year-old boys report seeing gambling ads on YouTube.⁴¹ One likely reason for this apparent contradiction is the abundance of host-read advertisements like those CfA identified, which are embedded in the uploaded video rather than programmatically placed through Google’s ad systems.

YouTube’s stance on such ads has undergone several recent changes. In March 2025, YouTube posted on its community “Help” site that it would begin age-restricting videos that included “depictions or promotions of online casino sites or apps” “to protect viewers from potentially harmful content.”⁴² The platform claimed that these videos would no longer be viewable to any “signed-out users or users under 18.” Yet at the same time and without explanation, YouTube exempted “online sports betting and depictions of in-person gambling” from the new age restrictions.⁴³

³⁶ Tucker Carlson, Tucker and Saagar Enjeti on the Dangerous New Developments in Pam Bondi’s Epstein Cover-Up, *YouTube*, July 8, 2025, available at <https://www.youtube.com/watch?v=YCCQzXmSk8w>.

³⁷ *Breaking Points with Krystal and Saagar*, Supercast Subscription Page, *Supercast*, accessed Mar. 23, 2026 available at <https://breakingpoints.supercast.com/>.

³⁸ *Breaking Points*, Why Online Gambling Is the Next Opioid Crisis, *YouTube*, Dec. 10, 2024, available at <https://www.youtube.com/watch?v=qJw7lIO9KeE&t=16s>.

³⁹ Sagnik Basu, America’s Online Gambling CRISIS Is Already Here - Saagar Enjeti, *YouTube*, Feb. 24, 2025, available at <https://www.youtube.com/watch?v=Kth9H4auVtY&t=337s>.

⁴⁰ Google Advertising Policy Help, Gambling and Games: Sensitive Events Policy, Google, accessed Mar. 23, 2026, available at <https://support.google.com/adspolicy/answer/15132179?hl=en#zippy=%2Ccountry-specific-requirements%2Cunited-states>.

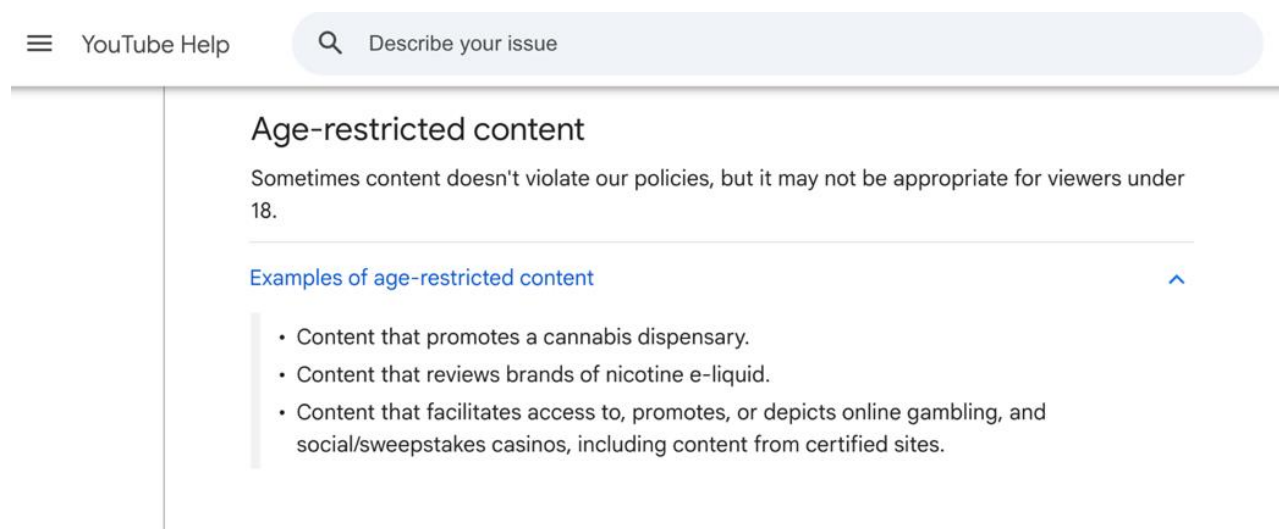
⁴¹ Common Sense Media, Betting on Boys: How Gambling Advertising Is Reaching Underage Youth, 2026, available at https://www.common Sense Media.org/sites/default/files/research/report/2026-betting-on-boys-report_final-for-web.pdf.

⁴² YouTube Help, An Update to YouTube’s Policies on Online Gambling Content, Mar. 4, 2025, available at <https://support.google.com/youtube/thread/328728041/an-update-to-youtube%E2%80%99s-policies-on-online-gambling-content?hl=en>.

⁴³ *Id.*

In October 2025, YouTube announced it would also age-restrict videos that promote social and sweepstakes casinos, which the company defines as “casino-style games where nothing of real-world monetary value is wagered or cashed out.”⁴⁴ YouTube said it was making the change to “keep pace with new trends” and to “more closely align our guidelines for mature content with industry standards.”

When CfA accessed YouTube’s current policy page in February 2026, the section on age-restricted content failed to note the carve-out for online sports betting that was slipped into the announcement nearly a year prior.⁴⁵ In listing examples of age-restricted content, YouTube simply says: “Content that facilitates access to, promotes, or depicts online gambling, and social/sweepstakes casinos, including content from certified sites.” Certified sites are legal gambling entities like DraftKings and FanDuel, which Google has certified to run ads for adult users.



Sports betting is a form of ‘online gambling,’ so parents reading YouTube’s policy page may reasonably expect videos promoting sports betting to be age-restricted, and therefore inaccessible to anyone without an age-verified account. Apart from YouTube’s March 2025 post, CfA was unable to locate any other mention of the sports betting exemption. When queried, Google’s own Gemini AI states the sports betting exemption remains in effect.⁴⁶

That the exemption remains in effect is supported by the fact that CfA could access every podcast episode containing sports betting sponsorships without logging in. It is also possible,

⁴⁴ YouTube Help, [YouTube’s Strengthened Approach to Online Gambling and Graphic Violence in Gaming](https://support.google.com/youtube/thread/383711785/youtube-s-strengthened-approach-to-online-gambling-and-graphic-violence-in-gaming?hl=en), Oct. 28, 2025, available at <https://support.google.com/youtube/thread/383711785/youtube-s-strengthened-approach-to-online-gambling-and-graphic-violence-in-gaming?hl=en>.

⁴⁵ YouTube Help, [Illegal or regulated goods or services policies](https://support.google.com/youtube/answer/9229611?hl=en&sjid=2563544166699384302-NA#zippy=%2Cexamples-of-age-restricted-content), accessed Mar. 23, 2026, available at <https://support.google.com/youtube/answer/9229611?hl=en&sjid=2563544166699384302-NA#zippy=%2Cexamples-of-age-restricted-content>.

⁴⁶ Google Gemini, [Shared Conversation on YouTube Sports Betting Exemption](https://gemini.google.com/share/77542f580997), Feb. 24, 2026, available at <https://gemini.google.com/share/77542f580997>.

however, to access, without an age-verified account, podcast episodes in which hosts explicitly promote online *casino* gambling, which unequivocally is not exempt from YouTube's March 2025 content restrictions—indicating YouTube is not actively enforcing its stated policies.

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Impact of Asymmetrical Gambling Messages

“We’ve totally lost Generation Alpha,” former NCPG President Keith Whyte said about the impact that the cultural normalization of gambling has had on kids.⁴⁷ “They’re now exposed to basically unlimited gambling with little, if any, prevention messages, barely any education messages, and a rudimentary treatment system. For Alpha, the risk has increased, but the resources haven’t. And at the rate we’re going, we’re going to miss the next generation, too.”

Whyte’s statement of concern—unlike YouTube—did not appear to make an exception for sports betting ads. In fact, the American Gaming Association reported that in 2023, sports betting ads accounted for 64% of all gambling ads aired on TV—suggesting that sports betting is responsible for a significant portion of kids’ gambling ad exposure.⁴⁸

In 2023, public health experts in Australia and the UK published a comprehensive review of research on the impacts of gambling, how it specifically affects young people, and the “existing knowledge about strategies used by the gambling industry to market its products.”⁴⁹ Among the research they cited was a study which found inducement advertisements—gambling ads which promise things like “bonus bets” or “no-sweat bets”—lead some young people to believe gambling products are less risky.⁵⁰ The experts concluded that “curbs on marketing must be part of a comprehensive public health approach to gambling harm prevention,” and “must take into account all forms of contemporary marketing across all channels.”⁵¹

A 2024 study, which conducted focus groups of kids aged 12 to 17 to gauge their opinions about celebrity and social media influencer endorsements of gambling, found that these figures “increase the trust, legitimacy and social acceptance of gambling.”⁵² Some young people in the study said these endorsements “made it seem ‘okay to gamble’ and made it appear ‘acceptable to do’. This included one 13-year-old boy who suggested that because [social media influencers] were very culturally relevant it might ‘increase the appeal of gambling by showing how much more modern it’s becoming’” [emphasis in original.]

Another 2024 study examined the parasocial relationships that listeners often form with stand-up comedian podcast hosts, and found these bonds to be particularly strong.⁵³ While the topic of advertising potency was not the study’s primary concern, researchers noted that study

⁴⁷ Jeff Edelstein, Children Should Be The Sole Focus Of Responsible Gambling, *Casino Reports*, June 5, 2025, available at <https://www.casinoreports.com/responsible-gambling-done-wrong/>.

⁴⁸ American Gaming Association, Gambling & Sports Betting Advertising Trends, Apr. 2024, available at https://www.americangaming.org/wp-content/uploads/2024/04/AGA_2023-Ad-Spend_For-Release_Final.pdf.

⁴⁹ Samantha Thomas et al., Protecting children and young people from contemporary marketing for gambling, *Health Promotion International*, Mar. 18, 2023, available at <https://academic.oup.com/heapro/article/38/2/daac194/7080461>.

⁵⁰ Christian Nyemcsok et al., Young people’s recall and perceptions of gambling advertising and intentions to gamble on sport, *Journal of Behavioral Addictions*, Dec. 23, 2018, available at <https://akjournals.com/view/journals/2006/7/4/article-p1068.xml>.

⁵¹ *Health Promotion International*, Mar. 2023.

⁵² Hannah Pitt et al., Young people’s views about the use of celebrities and social media influencers in gambling marketing, *Health Promotion International*, Feb. 11, 2024, available at <https://academic.oup.com/heapro/article/39/1/daae012/7604737#440033632>.

⁵³ Karl T. Maloney Yorganci and Leslie McMurtry, “One of Us”’: Examining the Authenticity and Parasocial Relationships of Stand-Up Comedian Podcast Hosts, *Journal of Radio and Audio Media*, Nov. 25, 2024, available at <https://www.tandfonline.com/doi/full/10.1080/19376529.2024.2432023>.

participants perceived stand-up comedian hosts as coming across as “spontaneous, rather than preplanned and strategic,” when promoting products. It cites a separate study which found that “host authenticity was also often mentioned [by study participants] as being a direct path to purchasing products or further content promoted by the hosts.”⁵⁴ The gambling products promoted by the 93% of male stand-up comedians in CfA’s review likely benefit from this perceived authenticity boost.

As part of an October 2025 video titled “Exposing the Gambling Epidemic,” YouTuber Coffeezilla—who regularly publishes investigations into predatory industries to his audience of over 4.5 million—reached out to several stand-up comedians who promote gambling to their audiences.⁵⁵ Stand-up comedian and podcaster Theo Von, one of only two hosts who responded to Coffeezilla’s request for comment, stated, “We make sure to follow guidelines from our sponsors, though it’s worth being more intentional about emphasizing those risks to listeners.” He added, “[...] I try to remember to advise our listeners that gambling ‘may not be right for them,’ but I do often forget to do that [to be honest].”⁵⁶

Limited Counter Messaging

Teaching gambling literacy to young people shouldn’t rest solely on the shoulders of cultural figures like stand-up comedian podcast hosts. Yet very few states include education on gambling addiction in their school systems’ health curricula.

In 2022, Virginia state legislators passed a law making it the first and only state to require school systems to add lessons on gambling to existing curricula on alcohol and other addictions.⁵⁷ In a speech to a group of Virginia students, then-NCPG President Whyte said that increased adoption of gambling risk education could be “comparable to the dramatic reduction in drunk driving deaths from when drinking and driving education became widespread.”⁵⁸

Several states, including New York⁵⁹ and Florida,⁶⁰ have state-approved problem gambling lesson plans that teachers may use, but the lessons are not mandatory. Legislators in New

⁵⁴ Arturo D. Soto-Vásquez et al., “Just hanging with my friends”: U.S. Latina/o/x perspectives on parasocial relationships in podcast listening during COVID-19, *Popular Communication*, May 3, 2022, available at <https://doi.org/10.1080/15405702.2022.2071902>.

⁵⁵ Coffeezilla, *Exposing the Gambling Epidemic*, YouTube, Oct. 30, 2025, available at <https://www.youtube.com/watch?v=9Ii1ROzeSwU>.

⁵⁶ *Id.*

⁵⁷ Jeremy Balan, *Virginia Passed A Gambling Addiction Education Bill, But Why Have Others Stalled?*, *Sports Handle*, Apr. 1, 2022, available at <https://sportshandle.com/virginia-gambling-addiction-education-bill-others-stalled/>.

⁵⁸ The Associated Press, *As Legal Gambling Surges, Should Schools Teach Teens About Risk?*, *Michigan Public Radio*, June 2, 2023, available at <https://www.michiganpublic.org/education/2023-06-02/as-legal-gambling-surges-should-schools-teach-teens-about-risk>.

⁵⁹ New York State Center for School Health, *Gambling Resources*, *schoolhealthny.com*, Jan. 24, 2024, available at <https://www.schoolhealthny.com/a-z-resources/g-resources/gambling>.

⁶⁰ Jim Warford, *Problem Gambling Prevention Program*, *Florida Department of Education*, July 20, 2004, available at <https://info.fldoe.org/docushare/dsweb/Get/Document-2282/DPS05-017.pdf>.

Jersey,⁶¹ Michigan,⁶² and Maryland⁶³ have introduced legislation similar to that enacted in Virginia, but have so far failed to pass it. Despite the strong support of gambling addiction experts,⁶⁴ the legislation has met resistance from school systems and teachers' groups who often oppose curriculum mandates.⁶⁵

Conclusion

CfA's findings show that most top YouTube podcasts that run host-read ads promote gambling—particularly those hosted by men. For the 73% of teens who visit YouTube daily, this content is readily accessible.⁶⁶ Research shows that exposure to gambling advertisements can lead to warped perceptions of risk,⁶⁷ and the link between gambling addiction and suicide paints a clear pathway to devastating outcomes.⁶⁸

If YouTube imposes age-restrictions on certain videos to shield young people from content that may lead to real-world harm, then the expanded online gambling age-restrictions it introduced in 2025 should apply to all forms of gambling, including sports betting. Notably, the platform appears to have stronger age-restrictions on videos containing excessive profanity⁶⁹ than it does on the promotion of addictive sports betting products.

YouTube's stated policy prohibits ads promoting DraftKings and FanDuel during programmatic ad breaks in the middle of YouTube videos young people are watching. It is logically inconsistent, then, to drop all protections when the hosts promote these same products, particularly given the research suggesting that young people are more likely to be influenced by this method of message delivery.

⁶¹ Devin O'Connor, New Jersey High School Students Could Soon Be Taught About Gambling Risks, *Casino.org*, June 25, 2025, available at <https://www.casino.org/news/new-jersey-high-school-students-could-taught-gambling/>.

⁶² The Associated Press, As Legal Gambling Surges, Should Schools Teach Teens About Risk?, *Michigan Public Radio*, June 2, 2023, available at <https://www.michiganpublic.org/education/2023-06-02/as-legal-gambling-surges-should-schools-teach-teens-about-risk>.

⁶³ Adam Hudacek, Other States Have Tackled Youth Gambling. Why Hasn't Maryland?, *Capital News Service Maryland*, Mar. 10, 2025, available at <https://cnsmaryland.org/2025/03/10/other-states-have-tackled-youth-gambling-why-hasnt-maryland/>.

⁶⁴ Tayten Torgrimson, Gambling addiction: Oregon health leaders push for school programs, *KEZI News*, Mar. 4, 2026, available at https://www.kezi.com/news/local/gambling-addiction-oregon-health-leaders-push-for-school-programs/article_6efd67b9-7552-47a9-bc17-93f8cad31abb.html; Hannah Pitt et al., Young people's views about the use of celebrities and social media influencers in gambling marketing, *Health Promotion International*, Feb. 11, 2024, available at <https://academic.oup.com/heapro/article/39/1/daae012/7604737#440033632>.

⁶⁵ Jeremy Balan, Virginia Passed A Gambling Addiction Education Bill, But Why Have Others Stalled?, *Sports Handle*, Apr. 1, 2022, available at <https://sportshandle.com/virginia-gambling-addiction-education-bill-others-stalled/>.

⁶⁶ Michelle Faverio and Olivia Sidoti, Teens, Social Media and Technology 2024, *Pew Research Center*, Dec. 12, 2024, available at <https://www.pewresearch.org/internet/2024/12/12/teens-social-media-and-technology-2024/>.

⁶⁷ Samantha Thomas et al., Protecting children and young people from contemporary marketing for gambling, *Health Promotion International*, Mar. 18, 2023, available at <https://academic.oup.com/heapro/article/38/2/daac194/7080461>.

⁶⁸ American Psychiatric Association, What Is Gambling Disorder?, accessed Mar. 23, 2026, available at <https://www.psychiatry.org/patients-families/gambling-disorder/what-is-gambling-disorder>.

⁶⁹ YouTube Help, Vulgar Language Policy, accessed Mar. 23, 2026, available at <https://support.google.com/youtube/answer/10072685?hl=en>.

Finally, given that CfA was able to view casino-style gambling sponsorships without an account, it appears YouTube is failing to adequately enforce even its meager policies.

While legislators and education officials have the responsibility to ensure children are taught about the risks of gambling, podcast and video platforms like YouTube must also play a role in ensuring young people aren't overwhelmed with gambling promotions.

More on Methodology

After downloading lists of the Top 100 YouTube podcasts and the Top 50 Spotify podcasts for the Sports and Comedy categories, researchers visited the channels' corresponding YouTube pages and used keyword searches to identify episodes that contained gambling ads within the past year. Keywords included the names of all national betting platforms, as well as general phrases like "casino," "1-800-GAMBLER," or "bonus bet" that might be found in betting ad copy.

While YouTube's automatic transcripts made keyword searches a relatively effective method for discovering gambling ads in episodes, it's possible that some ads may have gone uncovered. Therefore, CfA's tally should be viewed as a *minimum* number of shows within each sample that promoted gambling in the past year, but not necessarily the maximum.

In all, CfA logged ads from DraftKings, FanDuel, PrizePicks, Underdog, Splash Sports, Fanatics, Golden Nugget, HardRock Bet, ESPNBet, BetMGM, FoxSports App, NYRA Bets, and Kalshi.

This list of companies is not meant to be inclusive of every gambling company that advertised on the podcasts that CfA reviewed. CfA sought to reveal the presence of *any* gambling advertising, not to measure the total number or frequency of gambling ads for any one show. Some shows may have had multiple gambling sponsors during the year of CfA's review, but researchers logged only the first gambling sponsor surfaced in the keyword searches for each show. Therefore, the charts below show only which programs included at least one gambling ad, and are not intended to illustrate which gambling companies are the most frequent advertisers.

YouTube Top 100 Dec. 1-7

"View" links open source episode

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|---|-----------------------|-------------|---------------|----------------------|---------------------|----------------------|
| 1 | The Joe Rogan Experience | PowerfulJRE | M | Yes | Oct 2, 2025 | DraftKings | View |
| 2 | The MeidasTouch Podcast | MeidasTouch | M | Yes | Oct 6, 2025 | PrizePicks | View |
| 3 | Dr. Insanity Podcasts | Dr Insanity | M | No | | | |
| 4 | Good Mythical Morning with Rhett & Link | Good Mythical Morning | M | No | | | |
| 5 | KILL TONY | Kill Tony | M | Yes | Sep 29, 2025 | PrizePicks | View |
| 6 | Shawn Ryan Show | Shawn Ryan Show | M | No | | | |
| 7 | Rotten Mango | Rotten Mango | F | No | | | |
| 8 | Smosh Reads Reddit Stories | Smosh Pit | Mix | No | | | |
| 9 | The Pat McAfee Show Live | The Pat McAfee Show | M | Yes | Oct 6, 2025 | ESPNBet | View |
| 10 | Financial Audit | Caleb Hammer | M | No | | | |
| 11 | 48 Hours | 48 Hours | Mix | No (no ads) | | | |
| 12 | The Diary Of A CEO | The Diary Of A CEO | M | No | | | |
| 13 | The Tucker Carlson Show | Tucker Carlson | M | No | | | |
| 14 | Nightcap | Nightcap | M | Yes | Oct 6, 2025 | PrizePicks | View |
| 15 | H3 Show - Season 5 | H3 Podcast | Mix | No | | | |
| 16 | Live Trials with Emily D. Baker | Emily D. Baker | F | No | | | |
| 17 | This Past Weekend w/ Theo Von | Theo Von | M | Yes | Sep 23, 2025 | PrizePicks | View |
| 18 | PBD Podcast | PBD Podcast | M | No (no ads) | | | |
| 19 | The Why Files: Operation Podcast | The Why Files | M | No | | | |
| 20 | Creepcast | CreepCast | M | No | | | |
| 21 | Brian Tyler Cohen | Brian Tyler Cohen | M | Yes | Oct 5, 2025 | PrizePicks | View |
| 22 | IHIP News | I've Had It | F | No | | | |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|--|----------------------------------|-------------|---------------|----------------------|---------------------|----------------------|
| 23 | Murder, Mystery & Makeup | Bailey Sarian | F | No | | | |
| 24 | Club Shay Shay | iHeartPodcasts & Shay Shay Media | M | Yes | Oct 1, 2025 | PrizePicks | View |
| 25 | American Alchemy | Jesse Michels | M | No | | | |
| 26 | Last Meals | Mythical Kitchen | M | No | | | |
| 27 | Louder With Crowder | StevenCrowder | M | No | | | |
| 28 | Law&Crime Sidebar with Jesse Weber | Law&Crime Network | M | No | | | |
| 29 | The DeVory Darkins Show | DeVory Darkins | M | Yes | Oct 30, 2025 | Kalshi | View |
| 30 | Bad Friends Podcast | Bad Friends | M | Yes | Sep 15, 2025 | DraftKings | View |
| 31 | Gil's Arena Full Shows | The Arena | M | Yes | Nov 25, 2025 | Underdog | View |
| 32 | Smosh Mouth | SmoshCast | Mix | No | | | |
| 33 | Timcast IRL | Timcast IRL | M | Yes | Oct 2, 2025 | Kalshi | View |
| 34 | Jack Cocchiarella Show | Jack Cocchiarella | M | No (no ads) | | | |
| 35 | NBC Nightly News with Tom Llamas | NBC News | M | No (no ads) | | | |
| 36 | Breaking Points | Breaking Points | Mix | No (no ads) | | | |
| 37 | The Yak | Barstool Yak | M | Yes | Jan 10, 2025 | DraftKings | View |
| 38 | True Crime with Kendall Rae | Kendall Rae | F | No | | | |
| 39 | Dark History | Bailey Sarian | F | No | | | |
| 40 | The Lets Read Podcast | Lets Read! | M | No (no ads) | | | |
| 41 | Legal AF Podcast | MeidasTouch | M | Yes | Oct 4, 2025 | PrizePicks | View |
| 42 | Unsubscribe Podcast | UnsubscribePodcast | M | Yes | Sep 20, 2025 | Prizepicks | View |
| 43 | Law&Crime On the Case with Chris Stewart | Law&Crime Network | M | No | | | |
| 44 | The Majority Report w/ Sam Seder | The Majority Report w/ Sam Seder | Mix | No | | | |
| 45 | Piers Morgan Uncensored | Piers Morgan Uncensored | M | No | | | |
| 46 | The Adam Mockler Show | Adam Mockler | M | Yes | Sep 7, 2025 | PrizePicks | View |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|--|--------------------------------------|-------------|---------------|----------------------|--------------------------|----------------------|
| 47 | StarTalk Podcast | StarTalk | M | No | | | |
| 48 | Danny Jones Podcast | Danny Jones | M | Yes | Dec 8, 2025 | PrizePicks | View |
| 49 | 60 Minutes | 60 Minutes | Mix | No (no ads) | | | |
| 50 | The Kyle Kulinski Show | Secular Talk | M | No (no ads) | | | |
| 51 | The Philip DeFranco Show (Every Mon-Tues-Wed-Thurs-Friday!) | Philip DeFranco | M | Yes | Dec 11, 2024 | PrizePicks | View |
| 52 | Call Her Daddy Podcast | Call Her Daddy | F | No | | | |
| 53 | The Bulwark Podcast with Tim Miller | The Bulwark | M | Yes | Feb 4, 2025 | PrizePicks | View |
| 54 | Matt and Shane's Secret Podcast | Matt and Shane's Secret Podcast | M | Yes | Oct 1, 2025 | PrizePicks | View |
| 55 | The Joe Budden Podcast | Joe Budden TV | M | Yes | Oct 5, 2025 | PrizePicks | View |
| 56 | Pardon My Take | Pardon My Take | M | Yes | Oct 6, 2025 | DraftKings | View |
| 57 | Full Episodes 85 South DC Young Fly Karlous Miller I & Clayton English | The 85 South Comedy Show | M | Yes | Oct 3, 2025 | PrizePicks | View |
| 58 | The Megyn Kelly Show | Megyn Kelly | F | Yes | Sep 17, 2025 | PrizePicks | View |
| 59 | The Mel Robbins Podcast | Mel Robbins | F | No (no ads) | | | |
| 60 | RAWTALK PODCAST | Bradley Martyn's Raw Talk | M | Yes | Oct 1, 2025 | PrizePicks | View |
| 61 | Rita Panahi's Lefties Losing It | Sky News Australia | F | No (no ads) | | | |
| 62 | Bulwark Takes | The Bulwark | Mix | No | | | |
| 63 | Modern Wisdom | Chris Williamson | M | No | | | |
| 64 | Just Trish | JUST TRISH PODCAST | F | Yes | Jul 10, 2025 | Golden Nugget Casino App | View |
| 65 | You Should Know Podcast | You Should Know Podcast | M | Yes | Sep 1, 2025 | DraftKings | View |
| 66 | 7PM in Brooklyn with Carmelo Anthony | 7PM in Brooklyn with Carmelo Anthony | M | Yes | Oct 20, 2025 | Fanduel | View |
| 67 | Joe And Jada | Joe and Jada | Mix | Yes | Oct 7, 2025 | Hard Rock Bet | View |
| 68 | The Intersection with Michael Popok | Legal AF | M | No (no ads) | | | |
| 69 | Distractable | Distractable Podcast | M | No | | | |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|---|-----------------------------------|-------------|---------------|----------------------|---------------------|----------------------|
| 70 | Timcast News Stories | Timcast | M | Yes | Oct 16, 2025 | Kalshi | View |
| 71 | Power Hour | Sky News Australia | Mix | No (no ads) | | | |
| 72 | The David Pakman Show | David Pakman Show | M | Yes | May 7, 2025 | Kalshi | View |
| 73 | Two Hot Takes | Two Hot Takes | F | No | | | |
| 74 | Latest Shows | Democracy Now! | F | No (no ads) | | | |
| 75 | Critical Role: Campaign 4 | Critical Role | Mix | No | | | |
| 76 | Julian Dorey Podcast | Julian Dorey | M | Yes | Apr 15, 2025 | DraftKings | View |
| 77 | The Luke Beasley Show | Luke Beasley | M | No (no ads) | | | |
| 78 | CinePals | CinePals | Mix | Yes | Feb 8, 2025 | PrizePicks | View |
| 79 | Extra Anormal Podcast | Podcast Extra Anormal | M | No (no ads) | | | |
| 80 | Law&Crime Inside the Crime with Elizabeth Millner | Law&Crime Network | F | No | | | |
| 81 | SERIALOUSLY | Annie Elise | F | Yes | Dec 5, 2024 | DraftKings | View |
| 82 | rSlash | rSlash | M | No (no ads) | | | |
| 83 | Good Hang with Amy Poehler | Good Hang with Amy Poehler | F | No | | | |
| 84 | Josh Pate's College Football Show | Josh Pate's College Football Show | M | Yes | Sep 21, 2025 | Fanduel | View |
| 85 | Javier Ceriani Show | Javier Ceriani | M | | | | |
| 86 | Patreon Exclusives | The Joe Budden Podcast | M | Yes | Nov 30, 2025 | PrizePicks | View |
| 87 | The Oprah Podcast | Oprah | F | No | | | |
| 88 | Lex Fridman Podcast | Lex Fridman | M | No | | | |
| 89 | The Pivot Podcast | The Pivot Podcast | M | Yes | Dec 27, 2024 | Fanatics | View |
| 90 | Club 520 Podcast | iHeartPodcasts & The Volume | M | Yes | Nov 17, 2025 | HardRock Bet | View |
| 91 | Andrew Schulz's Flagrant with Akaash Singh | Flagrant | M | Yes | Nov 20, 2025 | Kalshi | View |
| 92 | Matthew Cox I Inside True Crime | Matthew Cox I Inside True Crime | M | No | | | |
| 93 | It Is What It Is | Come And Talk 2 Me | M | Yes | Nov 21, 2025 | Underdog | View |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|--|-----------------------------|-------------|---------------|----------------------|---------------------|----------------------|
| 94 | The Tim Dillon Show | Tim Dillon | M | Yes | Nov 8, 2025 | PrizePicks | View |
| 95 | PBS NewsHour Full Episodes | PBS NewsHour | Mix | No | | | |
| 96 | The Latest on The Herd | The Herd with Colin Cowherd | M | Yes | Nov 26, 2025 | HardRock Bet | View |
| 97 | Barry Cunningham Podcasts And Live Shows | Barry Cunningham | M | Yes | Apr 26, 2025 | Kalshi | View |
| 98 | Huberman Lab | Andrew Huberman | M | No | | | |
| 99 | People by WTF | Nikhil Kamath | M | No (no ads) | | | |
| 100 | New Heights with Jason and Travis Kelce | Wondery | M | Yes | Aug 6, 2025 | DraftKings | View |

Spotify Top 50 Sports Dec. 11

"View" links open source episode

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|---|-----------------------------------|-------------|---------------|----------------------|---------------------|----------------------|
| 1 | Pardon My Take | Pardon My Take | M | Yes | Oct 6, 2025 | DraftKings | View |
| 2 | The Bill Simmons Podcast | The Ringer | M | Yes | Nov 20, 2025 | Fanduel | View |
| 3 | Fantasy Footballers - Fantasy Football Podcast | Fantasy Football | M | Yes | Aug 21, 2025 | PrizePicks | View |
| 4 | The MeatEater Podcast | MeatEater | M | No | | | |
| 5 | New Heights with Jason and Travis Kelce | Wondery | M | Yes | Aug 6, 2025 | DraftKings | View |
| 6 | The Zach Lowe Show | The Ringer | M | Yes | Nov 26, 2025 | Fanduel | View |
| 7 | The Ryen Russillo Show | Barstool Sports | M | Yes | Nov 27, 2025 | DraftKings | View |
| 8 | The Ringer Fantasy Football Show | The Ringer | M | Yes | Oct 10, 2025 | Fanduel | View |
| 9 | The Pat McAfee Show | The Pat McAfee Show | M | Yes | Oct 6, 2025 | ESPNBet | View |
| 10 | Spittin Chiclets | Barstool Sports | M | Yes | Nov 21, 2025 | DraftKings | View |
| 11 | The Joel Klatt Show: A College Football Podcast | Fox Sports | M | No | | | |
| 12 | Josh Pate's College Football Show | Josh Pate's College Football Show | M | Yes | Sep 21, 2025 | Fanduel | View |
| 13 | Pablo Torre Finds Out | The Athletic | M | Yes | Apr 3, 2025 | DraftKings | View |
| 14 | The Ringer NBA Show | The Ringer | M | Yes | Nov 26, 2025 | Fanduel | View |
| 15 | The Dan Le Batard Show with Stugotz | Dan Le Batard, Stugotz | M | Yes | Nov 24, 2025 | DraftKings | View |
| 16 | Unnecessary Roughness | Barstool Sports | Mix | Yes | Sep 20, 2025 | DraftKings | View |
| 17 | Fantasy Focus Football | NFL on ESPN | Mix | Yes | Sep 12, 2025 | ESPNBet | View |
| 18 | Cover 3 College Football | CBS Sports | M | Yes | Nov 10, 2025 | Splash Sports | View |
| 19 | Brian Windhorst & The Hoop Collective | ESPN | M | No (no ads) | | | |
| 20 | Bussin' With The Boys | Bussin' With The Boys | M | Yes | Nov 25, 2025 | Fanduel | View |
| 21 | The Herd with Colin Cowherd | iHeartPodcasts & The Volume | M | Yes | Nov 24, 2025 | HardRock Bet | View |
| 22 | Jesser | Jesser | M | Yes | Dec 13, 2024 | DraftKings | View |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|--|--|-------------|---------------|----------------------|---------------------|----------------------|
| 23 | Fantasy Football Today | CBS Sports | M | Yes | Sep 24, 2025 | BetMGM | View |
| 24 | FantasyPros - Fantasy Football Podcast | iHeartPodcasts | M | Yes | Nov 24, 2025 | HardRock Bet | View |
| 25 | Barstool Pick Em | Barstool Sports | M | Yes | Nov 26, 2025 | DraftKings | View |
| 26 | The McShay Show | The Ringer | M | Yes | Nov 5, 2025 | Fanduel | View |
| 27 | Insight with Chris Van Vliet | Blue Wire | M | Yes | Feb 11, 2025 | PrizePicks | View |
| 28 | The Ringer NFL Show | The Ringer | M | Yes | Nov 19, 2025 | Fanduel | View |
| 29 | The Right Time with Bomani Jones | WAVE | M | Yes | Feb 26, 2025 | PrizePicks | View |
| 30 | BrittHertz | BrittHertz | F | No | | | |
| 31 | P1 with Matt and Tommy | STAK | M | No | | | |
| 32 | The Athletic Football Show | The Athletic | M | Yes | Nov 21, 2025 | BetMGM | View |
| 33 | The Fighter & The Kid | Thiccc Boy Studios | M | Yes | Nov 25, 2025 | DraftKings | View |
| 34 | Bear Grease | MeatEater | M | No | | | |
| 35 | The Mismatch | The Ringer | M | Yes | Nov 4, 2025 | Fanduel | View |
| 36 | Fantasy Footballers Dynasty - Fantasy Football Podcast | Dynasty Fantasy Football | M | No (no ads) | | | |
| 37 | Almost Athletes with Dude Perfect | WAVE | M | No | | | |
| 38 | First Take | ESPN | Mix | Yes | Sep 28, 2025 | ESPNBet | View |
| 39 | Club Shay Shay | iHeartPodcasts & Shay Shay Media | M | Yes | Nov 26, 2025 | PrizePicks | View |
| 40 | No Laying Up - Golf Podcast | NoLayingUp.Com | M | Yes | Sep 23, 2025 | Fanduel | View |
| 41 | Club 520 Podcast | iHeartPodcasts & The Volume | M | Yes | Nov 17, 2025 | HardRock Bet | View |
| 42 | The Dan Patrick Show | iHeartPodcasts and Dan Patrick Podcast Network | M | Yes | Sep 5, 2025 | DraftKings | View |
| 43 | First Things First | First Things First | M | Yes | Nov 24, 2025 | FOXSports App | View |
| 44 | KSR | iHeartPodcasts and Sports Talk 790 (WKRD-AM) | M | Yes | Apr 28, 2025 | NYRA Bets | View |
| 45 | Mostly Sports With Mark Titus and Brandon Walker | Barstool Sports | M | Yes | Nov 11, 2025 | DraftKings | View |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|--------------------------------|--------------------------|-------------|---------------|----------------------|---------------------|----------------------|
| 46 | Talkin' Baseball (MLB Podcast) | Jomboy Media | M | Yes | Apr 3, 2025 | DraftKings | View |
| 47 | The Dale Jr. Download | Dirty Mo Media, SiriusXM | M | Yes | Oct 7, 2025 | Fanduel | View |
| 48 | Jim Cornette's Drive-Thru | Official Jim Cornette | M | Yes | Oct 26, 2025 | DraftKings | View |
| 49 | 32 Thoughts: The Podcast | SPORTSNET | M | No | | | |
| 50 | PTI | ESPN | M | No | | | |

Spotify Top 50 Comedy Dec. 11

"View" links open source episode

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|------|---|--|-------------|---------------|----------------------|---------------------|----------------------|
| 1 | The Joe Rogan Experience | PowerfulJRE | M | Yes | Oct 2, 2025 | DraftKings | View |
| 2 | This Past Weekend w/ Theo Von | Theo Von | M | Yes | Sep 23, 2025 | PrizePicks | View |
| 3 | Good Hang with Amy Poehler | Good Hang with Amy Poehler | F | No | | | |
| 4 | Matt and Shane's Secret Podcast | Matt and Shane's Secret Podcast | M | Yes | Oct 1, 2025 | PrizePicks | View |
| 5 | Armchair Expert with Dax Shepard | Armchair Umbrella | Mix | No | | | |
| 6 | Call Her Daddy Podcast | Call Her Daddy | F | No | | | |
| 7 | Bad Friends Podcast | Bad Friends | M | Yes | Sep 15, 2025 | DraftKings | View |
| 8 | Smosh Reads Reddit Stories | Smosh Pit | Mix | No | | | |
| 9 | The Tim Dillon Show | Tim Dillon | M | Yes | Nov 8, 2025 | PrizePicks | View |
| 10 | Distractible | Distractible Podcast | M | No | | | |
| 11 | Giggly Squad | Hannah Berner & Paige DeSorbo | F | No | | | |
| 12 | SmartLess | Jason Bateman, Sean Hayes, Will Arnett | M | No | | | |
| 13 | Andrew Schulz's Flagrant with Akaash Singh | Flagrant | M | Yes | Nov 20, 2025 | Kalshi | View |
| 14 | Two Hot Takes | Two Hot Takes | F | No | | | |
| 15 | The Toast | Dear Media | F | No | | | |
| 16 | KILL TONY | Kill Tony | M | Yes | Sep 29, 2025 | PrizePicks | View |
| 17 | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | 2 Bears 1 Cave | M | Yes | Sep 1, 2025 | DraftKings | View |
| 18 | The Basement Yard | Santagato Studios | M | Yes | Apr 7, 2025 | PrizePicks | View |
| 19 | Your Mom's House with Christina P. and Tom Segura | Tom Segura | Mix | Yes | Jun 4, 2025 | DraftKings | View |
| 20 | Conan O'Brien Needs A Friend | Team Coco & Earwolf | Mix | No | | | |
| 21 | ChainsFR On Spotify | ChainsFR | M | No (no ads) | | | |
| 22 | The Weekly Show with Jon Stewart | Comedy Central | M | No | | | |

| Rank | Show Name | Production Company | Host Gender | Gambling Ads? | Example Episode Date | Gambling Advertiser | Source Link |
|------|---|--|-------------|---------------|----------------------|---------------------|----------------------|
| 23 | So True with Caleb Hearon | Headgum | M | No | | | View |
| 24 | Whiskey Ginger with Andrew Santino | Andrew Santino | M | Yes | Dec 27, 2024 | PrizePicks | View |
| 25 | Petty POV with Charlotte Dobre | Charlotte Dobre | F | No | | | |
| 26 | The Comment Section with Drew Afualo | Past Your Bedtime | F | No | | | |
| 27 | We Might Be Drunk | Sam Morrill and Mark Normand | M | Yes | May 4, 2025 | PrizePicks | View |
| 28 | The Broski Report with Brittany Broski | Brittany Broski & Audioboom Studios | F | No | | | |
| 29 | Stavvy's World | Stavros Halkias | M | Yes | Feb 3, 2025 | DraftKings | View |
| 30 | Wait Wait... Don't Tell Me! | NPR | M | No | | | |
| 31 | Las Culturistas with Matt Rogers and Bowen Yang | Big Money Players Network AND iHeartPodcasts | M | No | | | |
| 32 | Small Town Murder | James Pietragallo, Jimmie Whisman | M | No | | | |
| 33 | The Bald and the Beautiful with Trixie and Katya | Trixie & Katya | M | No | | | |
| 34 | Julian Dorey Podcast | Julian Dorey | M | Yes | Apr 15, 2025 | DraftKings | View |
| 35 | Are You Garbage? Comedy Podcast | Kevin Ryan & H. Foley | M | Yes | Feb 2, 2025 | DraftKings | View |
| 36 | Unsubscribe Podcast | UnsubscribePodcast | M | Yes | Nov 8, 2025 | DraftKings | View |
| 37 | Dungeons and Daddies | Dungeons And Daddies | M | No (no ads) | | | |
| 38 | Not Gonna Lie with Kylie Kelce | WAVE | F | No | | | |
| 39 | Normal Gossip | Normal Gossip | F | No (no ads) | | | |
| 40 | Duncanyounot | DuncanJoseph | M | No | | | |
| 41 | The Church of What's Happening Now: The New Testament | Joey Coco Diaz | M | Yes | Sep 12, 2025 | DraftKings | View |
| 42 | Smosh Mouth | SmoshCast | Mix | No | | | |
| 43 | The Lonely Island and Seth Meyers Podcast | The Lonely Island & Seth Myers | M | No | | | |
| 44 | Ride with Benito Skinner and Mary Beth Barone | Dear Media | Mix | No | | | |
| 45 | Club Random with Bill Maher | Bill Maher | M | Yes | Dec 22, 2024 | DraftKings | View |

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|------|--------------------------------------|---|-------------|---------------|----------------------|---------------------|----------------------|
| 46 | Ryan Trahan | Ryan Trahan | M | No | | | |
| 47 | Handsome | HeadGum | F | No | | | |
| 48 | My Brother, My Brother And Me | Maximum Fun | M | No | | | |
| 49 | VIEWS with David Dobrik & Jason Nash | VIEWS | M | Yes | Nov 19, 2025 | PrizePicks | View |
| 50 | And That's Why We Drink | Christine Schiefer, EM Schulz Para Pods | Mix | Yes | Dec 29, 2024 | DraftKings | View |